



IFBM

INTER - FIRM BUSINESS MEET

DELEGATE HANDBOOK



DELHI PUBLIC SCHOOL

NACHARAM CAMPUS

1800 212 999999 | www.dpsnacharam.in

Inception

Committees **5**
 Delegates **35**

Committees **8**
 Delegates **60**



Committees **4**
 Delegates **20**

Committees **6**
 Delegates **53**

Committees **8**
 Delegates **100**

Committees **12**
 Delegates **261**



Committees **8**
 Delegates **62**

Committees **10**
 Delegates **160**

Committees	12
Delegates National	223
Delegates International	58

Committees	12
Delegates National	264



Committees	12
Delegates	224

Committees	12
Delegates National	234
Delegates International	44



2023

Committees **15**

Delegates National **137**

Delegates International **0**

History of IFBM

In its tenth year, the IFBM boasted 12 committees, bringing together a diverse array of perspectives. A total of 165 external delegates, representing a spectrum of industries and companies, participated, laying the groundwork for what would become an annual gathering of young business minds.

The year 2020 posed unprecedented challenges, compelling IIFBM to transition to an online format in response to the global pandemic, Covid-19. Despite the obstacles, the event persevered with 12 committees and saw 176 delegates on a national level and 46 international delegates engaging virtually.

In 2021, IIFBM continued to thrive on the online format with 12 committees and an increased participation of 185 national delegates in 2023 expanded to 15 committees. The international dimension remained strong, with 37 international delegates.

Building on the success of previous years, IIFBM expanded to 15 committees in 2023. The national participation surged to 245 delegates, reflecting the growing interest and relevance of the event within the business landscape.

As we look ahead to 2024, IIFBM, which turns 13 this year, is set to reach new heights with 15 committees, with two new Committees, the Technology Executive Committee, and the New World Energy Sustainability Committee; signalling a commitment to innovation and exploration. The national and international delegate counts are poised to break new records, promising an event that continues to shape the future of inter-firm collaboration.

Each year builds upon the success of the previous, fostering connections, driving innovation, and propelling the event towards new frontiers. As we anticipate the upcoming edition, the IFBM legacy of collaboration and excellence remains stronger than ever.



Message from

THE CHAIRMAN



Dear Esteemed Delegates

International Inter Firm Business Meet (IIFBM) marks a significant milestone in fostering a spirit of collaboration, innovation, and global perspective among young minds. In today's rapidly evolving technological world, where Artificial intelligence has permeated various facets of our lives, intellectual development and the cultivation of critical thinking skills have assumed paramount significance. This event serves as a platform for you, the future leaders of the business world, to engage in meaningful discussions, exchange ideas, and develop a deeper understanding of business world. As delegates, you play a pivotal role in shaping the narrative of this event.

Our school takes great pride in hosting this International Interfirm Business Meet, and we are committed to providing an environment that fosters intellectual growth, cultural exchange, and the development of lifelong connections. The challenges and opportunities presented through this event are vast, and it is through events like these that we can better prepare ourselves for the future.

I wish each delegate a fruitful and rewarding experience at the International Interfirm Business Meet. May this event inspire you to think globally and embrace the challenges of real world with great courage

Best Regards
Mr. M. Komariah
Chairman

**"YOU MUST BE THE
CHANGE YOU WISH
TO SEE IN THE WORLD"**

- Mahatma Gandhi

Message from

CEO



I am excited to take a moment to celebrate the profound impact of the International Inter Firm Business Meet (IIFBM) and the pivotal role each of you play in its success. From its inception to the present, the IIFBM has been a journey of growth and collaboration. I, Yasasvi Malka, starting as a Delegate and later becoming the Conference Head in 2015, have seen the tremendous amount of reputation and importance that this conference carries. The conference in 2015, where internal and external delegates converged, marked a significant milestone, shaping the IIFBM into a dynamic and inclusive platform. This event serves as more than just a gathering; it's a unique opportunity for you to immerse yourselves in practical learning and engage in active discussions on the latest happenings and policies in the business world.

Over the years, the IIFBM has become a bridge to connect academic knowledge and the ever-evolving landscape of business. Your participation and enthusiasm have been crucial in making the IIFBM a success story. I encourage each of you to seize this occasion to expand your horizon, and contribute to the vibrant discussions that define the IIFBM. As we move forward, I am confident that the IIFBM will continue to be a source of inspiration and growth for all participants.

Best Regards
Yasasvi Malka
CEO.

**"SUCCESS IS THE SUM
OF SMALL EFFORTS -
REPEATED DAY IN & DAY OUT"**



Message from

DIRECTOR

**"A JOURNEY OF
A THOUSAND MILES
BEGINS WITH A SINGLE STEP"**



Greetings from Delhi Public School! It is our distinct pleasure to welcome you to the International Inter Firm Business Meet, on 7th & 8th August 2024. Participating in the International Firm Business Meet provides students with a unique opportunity to gain insights into global business practices and networking. Exposure to diverse perspectives enhances their understanding of international markets, fostering innovative thinking and problem-solving skills. Students can interact with industry leaders, gaining firsthand knowledge about current trends and challenges. This experience cultivates essential soft skills, such as communication and teamwork, preparing them for future careers. By understanding the intricacies of global business, students can better align their academic pursuits with real-world demands, ultimately contributing to their personal and professional development.

INTER - FIRM BUSINESS MEET

Warm Regards
Ms. Thribhuvana Malka
Director



Message from

SR. PRINCIPAL

**"KNOWLEDGE IS
EXPERIENCE.
EVERYTHING ELSE
IS JUST INFORMATION"**

- Einstein

Experiential learning contains a real life example of a concept which allows students to actually experience or practice the theory, concept and skills learnt in real life. School has initiated a unique student leadership project. The International IFBM-2023, which is a pioneer project in experiential learning started at DPS, Nacharam is a one of its kind unique initiative conceived to understand the concepts of Business Studies and Entrepreneurial skills through hands on learning. It promotes learning by doing and fostering in turn authentic learning. The initiative, started with a humble beginning and modest goals in 2011, has soared new heights and is now an international event with participation from leading schools across the globe.

The IIFBM complements the NEP vision towards creating an entrepreneurship culture by enabling students to engage in project based learning, experiential learning and vocational training.

The four C's, Collaboration, Critical Thinking, Communication and Creativity in school learning

are in active play during the meet. Reflection, Analysis and Synthesis are visibly seen in students.

The students who take over as delegates research reputed companies right from the inception, marketing, strategies, product development, competition, human resource management and entrepreneurship needs. Abstract observation, active experimentation, concrete experience and reflective observation form part of the unique experience.

Today, the IIFBM has become a platform for connecting talent pools from schools across the world. The outcome of the crisis management from each of the committees will surely be the stepping stones to providing innovative solutions in the future world of business economy.

My best wishes to all the delegates to carry the mission of this exclusive conference to greater heights.

Mrs. Sunitha S Rao
Sr. Principal

Message from

VICE-PRINCIPAL



From the year of inception of IIFBM in 2011 to the 13 th edition in 2024, it has been all about making ideas happen. If the two weeks of organizing, training and orienting the delegates are the indication of what is to come on the 7 th and 8 th of August 2024, I have no doubt that the event is going to be a huge success.

I welcome all the participants to our Annual International Inter Firm Business Meet which is a unique opportunity for you to gain insights into the business world and showcase your skills. This is your chance to understand the practical applications of the theories you have studied. This event is not just about competition but also about collaboration.

I am confident that this experience will significantly contribute to your growth - both personal and professional. I encourage you to engage actively, indulge in productive discussions and arguments, and network to build lasting professional relationships. I look forward to witnessing your enthusiastic participation.

Wishing the very best to all the participants!

Mrs. Cinymol Nair
Vice - Principal

**"IT IS NOT ABOUT IDEAS.
IT IS ABOUT
MAKING IDEAS HAPPEN"**

-Scott Belsky, co-founder of Behance, Inc.



RITVIK RAJEEV
Secretary General

As the Secretary-General for the Inter-firm Business Meet, I look into the entire planning and execution activity to make sure everything goes right from the very start to the very finish. I oversee logistics, manage staff, run the registration, and troubleshoot. I create an organized and professional environment that allows very productive discussions and networking. By efficiently handling the administrative details, I enable the corporate representatives to focus on meaningful exchanges and collaborations, thereby helping the achievement of the event's goal of inter-company partnership and industry advancement.



RUTHVIKA REDDY
Conference Head

The conference head of International Inter Firm Business Meet acts as the backbone of the structured essence of the conference. The second top executive that handles the conference happenings and is utterly responsible for all the proceedings.

Starting all the way from the delegate communication to coordinating with all the 15 committees, the conference head is the nucleus of the persistent back-end work that goes into organising the conference.

The conference head also has general supervision over members of the operations, international press, delegate affairs, marketing, media and hospitality.

The conference head along with the secretary general acts as the 'face of the event', representing the conference and managing all the external affairs.

“Dialogue is the astounding derivative of self-confidence”, The conference Head of IIFBM'24, Ruthvika Reddy Munnangi utterly believes. Her leadership and problem solving skills garnished with confidence and communicative edge is exactly what the roles and responsibilities demand. She is a believer of the quote “everything happens for a reason and for our own good”. She is eagerly waiting to host you all, a conference that promises a replete of spicy debates, learning outcomes, fun filled sessions and unforgettable memories!

I F B M

INTER - FIRM BUSINESS MEET



MANAN GARG

Delegate Affairs Head

Manan Garg, Head of Delegate Affairs for IIFBM 2024

I am Manan Garg, and I am the Head of Delegate Affairs for IIFBM 2024. Basically, the Head of the Delegate Affairs department in a Conference ensures smoothness and learning experience for all the delegates. In my description of duties, these areas of responsibilities range across multifarious ends to facilitate effective participation and create a productive environment for debate and diplomacy. I make sure that the delegates are fully supported throughout the conference, be it through logistical support or just finding answers to various miscellaneous questions that the delegates may have. Accordingly, I have been working in collaboration with the Logistics, Hospitality, and Secretariat departments in overseeing all delegate needs effectively. In these efforts, I try and create an environment that will allow delegates to engage in meaningful ways toward the success and impact of the conference.



IIFBM

Inter School Inter - Firm Business Meet

DELEGATE AFFAIRS

1. RISHAB
2. MOKSHIT
3. ADITI
4. PHANI
5. AKSHAT
6. SAI CHANDRA
7. AKSHAYA
8. KRITHIKA
9. HITESHWAR
10. REVANTH
11. AAYAN
12. DEVANSHI
13. KHUSH AGARWAL
14. JYOTIRADITYA MISHRA
15. SUNAY
16. MAHIMA
17. TANVI
18. KARTHIK
19. SANKALP
20. CHETHANA
21. SAANVI
22. TANISHA
23. PRAGNYAN
24. PRATEEK
25. DISHA
26. SHREYAS



Mentors outlook on IIFBM

Bansari Trivedi

Mass Media Studies PGT and Communication Skills

IIFBM provides students with a unique platform to not only showcase their managerial, entrepreneurial, and research skills but also to cultivate confidence and a professional demeanor. Engaging in thought-provoking debates within their respective committees, participants not only become adept at presenting well-reasoned reviews but also acquire the art of expressing opinions persuasively. The program extends beyond skill development, imparting valuable lessons on professionalism and effective communication. Participants learn the nuances of conducting thorough reviews in a professional manner and the importance of being groomed and speaking formally. The emphasis on articulating messages, influencing opinions, and gracefully accepting criticism equips students with essential tools for success in any professional setting. Furthermore, IIFBM serves as an eye-opener for students, helping them discover their latent potential and uncovering aspects of themselves they may not have been aware of. This holistic approach not only aids in personal development but also broadens their understanding of various subjects.

Of particular note is the transformation in speaking skills and the boost in confidence that participants experience. These attributes are not merely advantageous in their academic pursuits but are also poised to be instrumental in their future endeavors, promising to shatter any lingering stage fear.

In essence, IIFBM emerges as a catalyst for comprehensive student development, fostering a blend of skills, professionalism, and self-awareness. As a teacher, witnessing this transformative journey has been immensely gratifying, and I am confident that the program will continue to play a pivotal role in shaping the future successes of its participants.

Chandrasekhar

PGT, POLITICAL SCIENCE

IIFBM is a wonderful opportunity for students to expose themselves to the international standards of diplomacy and analysis when it comes to taking a stand on the events and topics that concern the world. Gone are the days of chalk and board. We are now in the era of technological and knowledge revolution. IIFBM is exactly providing a platform for the same to the students to be that ideal 21st century skilled youth with skills appropriate to the day and need of the generation.

In any society, the youth play an important role in nation-building and economic development. They are the future leaders and the ones who will shape the future of the country. It gives me immense satisfaction to guide their young minds. IIFBM is such an opportunity that bring their ideas into action.

DIPTI MUNDEL
PGT ECONOMICS

Mentors outlook on IFBM

Dr. D.Kalyani

PGT, COMMERCE STREAM

International Inter firm business meet gives the students a platform to explore the real world of marketing management It gives an insight into various dimensions of the business world and fosters innovation. IIFBM helps in the exchange of ideas among students of various schools and improves communication skills through panel discussions. Overall IIFBM is an enriching educational experience.

Mercy Prasanna

PGT Business Studies

In my involvement with IFBM, I see it as a cutting-edge venture. As a business studies teacher, I believe IFBM boosts student confidence in handling various crises. It's a learning ground where students grasp how to defend and protect organizations during challenging times.

IFBM introduces newcomers to the complexities of business, teaching them about companies' crises, and the ethical responsibilities of employees. I'm confident that IFBM will spark new ideas and perspectives among our students providing them with valuable insights for their future endeavors

In addition, IFBM plays a pivotal role in enhancing students' communication skills. The platform cultivates their ability to articulate thoughts on the spot, especially when addressing crisis situations. The experiential nature of IFBM equips students with a valuable set of skills essential for effective interpersonal communication and poised public presentations.

V.Jeeva Ratnam

PGT, COMMERCE STREAM

International Inter firm business meet gives the students a unique industry experience in a stimulated way. It gives an insight into various dimensions of business world and fosters innovation. IIFBM helps in exchange of ideas among students of various schools and improves communication skills through panel discussions. Overall IIFBM is an enriching educational experience.

Mrs. A. Manjusha

PGT

As we gear up for the 13th edition of the Inter-Firm Business Meet, which has now gone International and remains the pride of Delhi Public School, Nacharam, I cannot help but reflect upon the bygone years with staggering amazement and a sense of pride. I can trace my memory back to the formative years of the IFBM. Our ardour to curate something for our students and more importantly, the citizens of this century, led to the very first Inter-Firm Business Meet in 2010. From just a single committee in 2010 to fifteen in 2023, the event's history is a rich tapestry of unwavering dedication and inexorable growth and success. The underlying essence however, has remained constant. We strive to provide our students with a platform which is a window to the real world. We encourage them tirelessly to strive for higher standards, to be strong leaders and worthy representatives of global brands and to put their best foot forward, so that they can see beyond the realms of school life and unlock the potential that lies dormant within. The frenetic atmosphere is always palpable and I always feel gratified as I watch my students commit themselves to their roles. I extend my gratitude to the management and Sr. Principal for their constant support and warm wishes to the student body!

Mentors outlook on IFBM

Mr. Ajay Bharat Pandey

Senior Academic Coordinator

Calling all aspiring young professionals! We are thrilled to invite you to the International Interfirm Business Meetup for Students, a unique networking event designed to connect students with industry professionals, entrepreneurs, and businesses. This event is tailored to students seeking to explore the business world. Join us on our 13th edition of IFBM and Enjoy a networking lunch, an opportunity to connect with peers, speakers, and potential mentors.

Don't miss out on this incredible opportunity to join us. We look forward to seeing you at the International Interfirm Business Meetup!

Dr. Vijaya K. Allada

PGT - Economics, Business Studies

The International Inter-Firm Business Meet aims at promoting the critical, analytical and communication skills and organizing abilities of the students. IIFBM in its 13th edition provides students with exposure to participate in an extensive debate through which they harness the creative and practical solutions which are of utmost importance in the corporate world. Over the years, IFBM has transformed itself and has proven to have a remarkable impact on students in terms of providing ample research opportunities, thus providing them with better career options.



IFBM

INTER - FIRM BUSINESS MEET

Mentors outlook on IFBM

P. Prashant

PGT Accountancy

The International Inter-Firm Business Meet (IFBM) is an integral part of DPS Nacharam. This one-of-a-kind event aims to simulate a corporate environment with delegates representing companies and strategizing on global business and economic matters. This innovation fosters the essential skills of critical thinking, micro and macro analysis and collaboration.

This student led initiative provides young minds with an invaluable experience, nurturing a passion for business and inspiring a new generation of future entrepreneurs.

Pooja Patidar

PGT Economics

It is a chance for students to apply theoretical knowledge in real-world scenarios, enhancing student's academic and professional development. It prepares students for the demands of a globalized workforce.

When the youth contributes his ideas and energy to resolve social issues, he becomes a capable leader and can also make a difference in the lives of others.

Ms. Reema Dashora

PGT Economics

IIFBM is a patented simulation of a formal debate conference which is like no other formal debate event as the delegates involved in the event represent companies as compared to the contrary representation of countries in other such formal debate conferences. IIFBM is a curated platform that helps young minds improve their knowledge, critical analysis, diplomacy and enhance their extensive debating expertise. It is a highly esteemed formal debate event. This event improves the problem-solving skills of the delegates. This event also helps the delegates have a better understanding of how crucial teamwork is in a formal work environment and also provides a glimpse of the real-world experience that they are to have in the future.

Reflections on IFBM

Arzoo Dasti

Alumni

IIFBM is a wonderful opportunity for students to expose themselves to the international standards of diplomacy and analysis when it comes to taking a stand on the events and topics that concern the world. Gone are the days of chalk and board. We are now in the era of technological and knowledge revolution. IIFBM is exactly providing a platform for the same to the students to be that ideal 21st century skilled youth with skills appropriate to the day and need of the generation.

G Chaaru Varshini

Chairperson of Marketing Committee-2022

International Inter-Firm Business Meet (IIFBM) a legacy of DPS Nacharam that equips young minds with the zest and knowledge that helps them foster in the current corporate world. Embodying the structure of a Model United Nation Conference, IIFBM is one such platform where students gain hands-on experience in solving real-time economic, legal, financial and corporate issues that are aligned with every aspect of the business world. This helps the student in understanding their area of expertise and enriching their critical thinking and problem-solving skills. Personally, IIFBM has definitely helped me in developing my professional attitude and made me the confident and fearless individual I am today. I take pride to be a part of this legacy.



IIFBM

INTER - FIRM BUSINESS MEET

Reflections on IFBM

Siddhi Pawaskar

Chairperson, Start-Up Committee, 2018

The Inter-Firm Business Meet at school was one of the most memorable and profound events to be hosted during my years spent in High School. The Inter Firm Business Meet allowed me to harness my skills not only at Debate but additionally strengthened my understanding and foundational understanding of Enterprise Companies, Mid-Sized Companies and Companies in their Growth Phase. Being the Chairperson of the Start-Up committee allowed me to understand the workings and also the challenges faced by many Start Up companies in the Indian Sub-Continent. An added bonus to this experience was listening and evaluating the opinions and arguments put forth by committee members. It was a well-rounded experience that I am very grateful for. So, whether you are a participant or a member of the Organising Committee- my advice to you would be to soak in all the knowledge, network with peers and lastly, make the most of the opportunity!

Sumedha Ramesh

Secretary-General (2022)

Infusing a distinctive 'commerce touch' into Model United Nations, the legacy of IIFBM has seamlessly unfolded throughout my 12-year academic journey at DPS Nacharam. This proprietary initiative has been transformative, elevating the business acumen, entrepreneurial spirit, and oratory finesse of every commerce student. Beyond academic realms, it has fostered a holistic growth experience—nurturing teamwork, acquainting with corporate realities, and instilling unwavering confidence to confront challenges. This solid platform stands not only as a milestone in DPSites' professional journeys but also as a cornerstone in shaping their personalities. Proud to be part of this illustrious chapter, I continue to draw inspiration from this epoch of my life.

IFBM

INTER - FIRM BUSINESS MEET

Reflections on IFBM

Tarun Masapeta

Futuristic Criss Committee Chair - 2019

The International Inter-Firm Business Meet is a great way for high-school students to get their creative juices flowing to understand what it means to solve real-world problems while understanding crisis management. The program's key value is collaboration which is one that is instilled in every session and with it comes participants with better critical thinking and communication skills. This platform allows all participants to understand themselves better and introduces them to skills within themselves.

Bhuwan Kishore

Chairperson - Ad-Hoc Committee (2019)

Participating in the International Inter-Firm Business Meet (IIFBM) was personally a transformative experience. Representing an MNC in discussions on real-world business challenges and global economics added a practical dimension to traditional MUN's. Negotiating ethical dilemmas, addressing sustainability, and navigating corporate diplomacy provided a unique blend of skills. The opportunity for networking with diverse peers and sharing knowledge made it an intellectually enriching event, emphasizing the intricate interplay between business, society, and the environment.

From being a delegate one year to being elected as a chairperson and training 40+ delegates the next year, my journey in IIFBM was nothing short of a dream. In a nutshell, the IIFBM was a short yet impactful journey into the dynamic world of global business diplomacy.



IFBM

INTER - FIRM BUSINESS MEET

COMMITTEE



General Committee



The General Committee at IIFBM brings together enthusiastic delegates who are given the platform to divulge into diverse topics ranging from maximization of profits to global economics. The objective of the committee is to find revolutionary ideas and mind boggling solutions to a variety of reality based problems. Setting the stage for members of the committee to have engrossing debates is one of its main aims. Delegates are encouraged to unleash their creative abilities and critical thinking.



LAKHAN GOEL
Chairperson

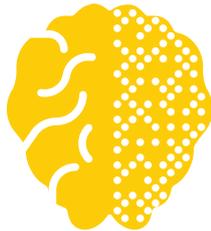


ANUSHREE A.P.
Vice - Chairperson



KHUSHI AGARWAL
Rapporteur

COMMITTEE



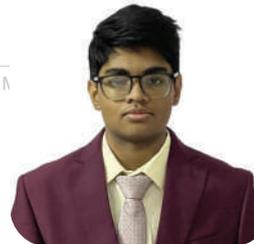
Futuristic Crisis Committee



The futuristic Crisis Committee is based upon the unknowns of the future and the twist and turns that a journey of a business can take. It encourages delegates to think out of the box, create strategies and effectively resolve hurdles relating to any domain of a business. The delegates of this committee are tasked with negotiating and problem solving within a dynamic and unpredictable simulation that will push the boundaries of their imagination.



DEVASHI MAHAPATRO
Chairperson



TATHVAVITH SATELLI
Vice - Chairperson



ARYAN KHATER
Rapporteur



COMMITTEE



World Economic Forum



The World Economic Forum (WEF) committee convenes distinguished leaders/ representatives to address global economic issues encompassing sustainable development, innovation, and social inclusion. The WEF aims to foster dialogue and cooperation among key stakeholders to shape global, regional, and industry agendas. The committee simulates real-world policy-making and leadership to address critical global challenges.



ANANYA VELLANKI
Chairperson



YATISHA JAIN
Vice - Chairperson



SYED AQIB
Rapporteur

COMMITTEE



Historical Crisis Committee



History being a vast subject, is open to subjective interpretation, and what better than a crisis committee where delegates can find loopholes to ensure that the facts are in their favour?

The historic committee provides an opportunity to delegates to think on their feet and encourages critical thinking under pressure.



KASHISH SINGH
Chairperson



PRIYANJALI CHAUDHURY
Vice - Chairperson



NAYONIKA BISWAS
Rapporteur



COMMITTEE



Human Resource Committee



The Human Resource Committee is devoted to creating a code of conduct that safeguards employee rights and guarantees justice. It also works towards ensuring equality among all employees within the organization, while promoting dialogue on how to improve Human Resource efficiency and enforces the firms to abide by the legal provisions and protocols.



ANDE LOKESH
Chairperson



ANANYA MODI
Vice - Chairperson



ISSHIT BHANDARI
Rapporteur

COMMITTEE



E-Commerce Committee



Currently, e-commerce has transformed the way trade is done through going global, round the clock trading, and application of new technologies. Some of the subcategories are online and mobile purchasing, electronic money, and effective supply chain, influencing advancement, growth, high-quality services for our organization.



ISHAAN JAYASWAL
Chairperson



ADVITI ANNAMRAJU
Vice - Chairperson



HARSHITA GEHLOT
Rapporteur



COMMITTEE



Marketing Committee

The true spirit of marketing lies in a firm's intricate mix of the 4Ps that make or break the business: right from forming a base as to where one's product stands in the market to analysis of how it is to be priced, with use of a strategic, contemplative pricing systems that sets the tone of the demand for the product; then comes into scene - the promotional tactics of the firm that sets the standards in the market, to create visibility for one's product through the art of corporate persuasions - a blend of highlighting the merits or to sell brand imagery, creating a cognitive bias for the product in the consumer's mind; All of these major workings are then condensed into the place of selling or the marketplace created for consumers to choose their pick, it's the firm's decision to choose a distribution channel that fits their brand and product perfectly, aiding in reflecting their collective ideals set by other 3 major Ps of the marketing mix! To conclude, a mix of the 4Ps that is flawlessly managed/balanced entails for the most impeccably marketed product/service.



YASHOVARSHA REDDY KARINGULA
 Chairperson



SIDDHI SINGHAL
 Vice - Chairperson



Adam Nainika
 Rapporteur

COMMITTEE



Startup Committee



A start-up committee is a group of entrepreneurial individuals who take initiative of starting a new business and are solely responsible for planning and taking initiatives of the enterprise.

It is financed by the individuals. The start-up committee executes the initial stages of the business enterprise. The committee plays a crucial role forming the base of the enterprise, the entrepreneurs are responsible for making all the key decisions regarding financing, marketing, resource allocations, management and hiring. A start-up focuses on only one goods or service.



ARKIT BANSAL
Chairperson



RAGHAV CHANDAK
Vice - Chairperson



SAHASRENA AKKAPALLY
Rapporteur



COMMITTEE



AD-HOC Committee



NAINA JAIN
Chairperson

“ad hoc” refers to something for a specific need, especially for addressing immediate requirements. Ad hoc is formed to deal with a problem that does not fall within the scope of existing standing committees. It offers a flexible way to address new or unique issues without having to make changes to the structure of permanent committees.



ADITI SURANA
Vice - Chairperson



SARAH ALI TOPIWALA
Rapporteur



COMMITTEE



Corporate Legitimate Committee



The Corporate Legitimacy Simulation is a key tool for enabling the company to establish trust with its numerous stakeholders, at the same time reducing legal and reputational risks. The ethics of business practices are scrutinized by the committee and this calls for transparency as well as engagement with the relevant communities, promoting sustainability in business as far as stakeholder values and expectations are concerned.



ASHUTOSH LATH
Chairperson



TVISHA NELLUTLA
Vice - Chairperson



MEKALA SATHWIKKA
Rapporteur

COMMITTEE



Production House Committee

The Production House Committee (PHC) at the International Inter-firm Business Meet, providing a vibrant arena for debate on important topics pertaining to the media and entertainment sectors.

The PHC seeks to give attendees a forum for stimulating discussions and formulating clever answers to problems pertaining to industrial breakthroughs, manufacturing methods, and socioeconomic effects. We seek to advance a common vision for the development and sustainability of production houses in a fast-changing global business landscape through intelligent discourse



RUCHIT .T
Chairperson



VARSHA ALLAM
Vice - Chairperson



MIT MAJITHIA
Rapporteur

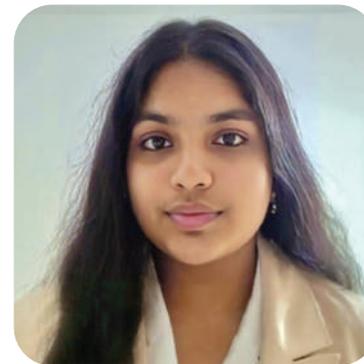


COMMITTEE



Legal Rights Committee

The Legal Rights Committee deals with matters involving the provisions of the law and encouragement of legal and ethical corporate practices. Its main function is to deliberate and propose measures to deal with legal issues that affect businesses and consumers. Delegates in this committee discuss case studies, suggest solutions, and come up with arguments on corresponding legal actions in the business world. The committee is a vital forum to discuss issues of legitimacy, which affect business processes in a myriad of ways. It oversees activities in companies in order to steer compliance with the law and regulations. It is thus imperative that, as companies compete in an integrated economy, they must also pay heed to legal jurisdictions because compliance with laws is equally necessary for the establishment of a good business environment, as it ensures profitability and sustained growth. The committee is tasked with the responsibility of protecting the integrity of business operations while seeking to support policies that promote transparency and accountability.



ANEESHKA POREDDY
Chairperson



PAKALA GRISHMA REDDY
Vice - Chairperson



RIYA MEHTA
Rapporteur



COMMITTEE



Sports Committee

From culture and ethos of fair play and sportsmanship to the Issues of the various diplomatic measures in sports, youthful development, and management of events for sustainability. Discussing the infrastructure, ethics and diplomacy, the committee builds up the idea of the world in which sports will play the biggest role in creating the positive aspects for cooperation in the world.



UTKARSH GUMMA
Chairperson



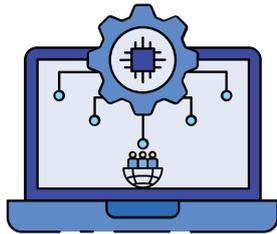
VIHAN BOHRA
Vice - Chairperson



DHEERAJ
Rapporteur



COMMITTEE



Technology Executive Committee



We at TEC, aim at solving tech-related issues and matters using incredibly detailed MUN discussions.

Our main ideals include transparency, positive criticism, building speaking skills and betterment of our future in an action of togetherness. TEC aims to change the future, with the skills of present and knowledge of the past.



BHARGAV SINGH
Chairperson



KEERTANA KATHARU
Vice - Chairperson



ANIKET KUMAR PRADHAN
Rapporteur



COMMITTEE



New World Energy Sustainability Committee



The New World Energy Sustainability Committee (NWESC) buds hope towards a greener and a better future and also looks to foster developments in the use of different sustainable energy practices around the globe. This ranges from advocacy for renewable sources of energy, such as solar, wind, hydro, and thermal power. This committee is the "catalyst" for change of our perception of power. This could be a team of "visionary leaders" within the committee who can plug in and switch on newer viewpoints and ideas. The Committee envisions its role in terms of making available to the world sustainable energy solutions through advocacy and activity. To NWESC, this translates to renewable energy promotion, enhancing workplace efficiency, and lessening environmental impacts from conventional energy sources by coming up with renewable energy sources that can be used to reduce carbon emissions. It seeks to implement widespread adoption of practices that can be held sustainable, thus contributing to a greener future. Being EB of this committee, we believe that sustainability will drive change in the world. Together, we could give life to a reality of sustainable energy and betterment for humanity for generations to come and wishes to "turn up the heat" on innovation!



SAMRIDHI CHORARIA
Chairperson



AAHANA SHARMA
Vice - Chairperson



ARMAAN JEREMIAH
Rapporteur

DESIGN & MEDIA HEAD



SHOURYA PUNGLIA

Shourya Punglia, The MEDIA HEAD for IIFBM 2024. As media head it is my responsibility for overseeing and managing all media-related activities within the conference. This includes coordinating with press, handling public relations, managing social media channels, and ensuring effective communication strategies. As the media head I coordinate with various departments craft and disseminate messages that align with goals and values of the conference making sure that message of the conference is clearly and consistently conveyed to the public, enhancing its reputation and visibility.

MEMBERS

1. GIA MATHEW
2. NIRANJAN SHARMA
3. HUSSAIN HADI
4. AYYADEVARA VARENYA
5. PARTH JAIN
6. TRISHA JAIN
7. M.R KEERTHI
8. RIDDHI PILLAI
9. AGASTYA

OPERATION HEAD



RHEA NAIK

Rhea Naik, the Operations Head of IIFBM 2024, excels in supervising both operation and hospitality teams, ensuring seamless event execution with impeccable timing. As the person standing behind the curtains, she ensures that every process is flawlessly executed and all logistical details are met. Her firm yet fair approach is a standout quality, fostering efficiency and dedication among her team. With a deep passion for event management, Rhea brings extensive experience in organizing events, where her meticulous planning and leadership skills shine. Outside of her professional pursuits, she indulges in the mysteries of Egyptian history and, with equal parts determination and dread, attempts to solve derivatives. Previously being the head girl has immensely added on to her skills is managing large groups.

MEMBERS

- | | | |
|-----------------|--------------|-----------------|
| 01. TANIESH | 16. DHANEE | 31. SHREYAS |
| 02. HANSIKA | 17. PRIYESH | 32. SANKARSHANA |
| 03. RISHA MEHTA | 18. PRATHAM | 33. SAQIB |
| 04. TUBA | 19. SHUBHAM | 34. TAHA |
| 05. SHREYAN | 20. ANVIKA | 35. ABHINANDAN |
| 06. KARTHIK | 21. NIDHI | 36. AKSH |
| 07. JESSIE | 22. DISHITA | 37. TIJIL |
| 08. MADIHA | 23. SRIKAR | 38. HARSHNATH |
| 09. CHINMAY | 24. HARSHA | 39. SREEMANI |
| 10. ARJUN | 25. SANVEE | 40. DEV |
| 11. NIHAL | 26. MANOGNYA | 41. THEA |
| 12. KARTIK | 27. NIKITHA | 42. NIKITHA |
| 13. ADVAITH | 28. ANSHUL | 43. SIYAZAAN |
| 14. AASHRITA | 29. KRIPA | 44. ADHYA |
| 15. RAVI | 30. ADITYA | |

MEMBERS

INTERNATIONAL PRESS HEAD



MAHONIDHI REDDY

The International Press is an organization representing journalists who play a crucial role by covering the debates and resolutions. They play the role of a keen observer, observing the proceedings of a committee session and showcase their skill at the press conferences.



INTER - FIRM BUSINESS MEET

- | | |
|-------------------|-------------|
| 01. RITSIKA | 12. GAURESH |
| 02. DEVANSHI MODI | 13. RIDDHI |
| 03. KRISHNAVENI | 14. ANSHIKA |
| 04. GOMATHI | 15. RIYA |
| 05. KRISH | 16. DHVANI |
| 06. DHAIRYA | |
| 07. HARSHIT | |
| 08. PARIKSHIT | |
| 09. PIYUSH | |
| 10. YUVRAJ | |
| 11. KABIR | |

MEMBERS

MARKETING HEAD



JATINDER JAIN

As the dynamic Marketing Head of our Inter Firm Business Meet, creativity and strategy are my game! With innovative campaigns and a passion for connecting people, the event shines brighter. Crafting compelling stories and engaging the audience, I ensure the conference will be truly unforgettable!



01. TANISHKA GUPTA
02. KAPPAGANTHU ISHA
03. TRIVEDI
04. ARPITA MOHANTY
05. BALA DIKSHITHA
06. MUDHIGONDA
07. TVISHA SHA
08. KOLAN RITHYA REDDY

09. RAJUL R MEHTA
10. RIYA RANJEET JAIN
11. VIDHI SACHAN
12. LATHIKA REDDY
13. DRISHTI

INTER - FIRM BUSINESS MEET



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